



THE EAST RIDING OF YORKSHIRE BAND

Cookie Information – May 2018

Cookies are small text files that are placed on your computer's hard drive by your web browser when you visit any website. They allow information gathered on one web page to be stored until it is needed for use on another, allowing a website to provide you with a personalised experience and the website owner with statistics about how you use the website so that it can be improved.

More about cookies on our website (www.eryb.co.uk)

We will only read or write cookies for the preference level set, cookies set prior to you changing your settings will still be on your computer and you can remove them using your [browser settings](#). Some cookies may last for a defined period of time, such as one day or until you close your browser. Others last indefinitely.

If you choose not to use cookies or you prevent their use through your browser settings, you will not be able to use all the functionality of our website.

We use a cookie to remember your cookie preferences this has a couple of consequences

- If you delete all your cookies you will have to update your preferences with us again.
- If you use a different device, computer profile or browser you will have to tell us your preferences again.

We use cookies in the following ways:

1. to track how you use our website
2. to record whether you have seen specific messages we display on our website
3. to keep you signed in our site
4. to record your answers to surveys and questionnaires on our site while you complete them
5. to record the conversation thread during a live chat with our support team

The cookies used on our website are based on the International Chamber of Commerce guide for cookie categories:

- Strictly Necessary
- Performance
- Functionality
- Targeting

Strictly Necessary

'Strictly Necessary' cookies are essential in order to enable you to move around the Website and use its features. Without these cookies services you have asked for, like shopping baskets, cannot be provided.

We use 'Strictly Necessary' cookies to...

- Remember information you have entered on order forms when you navigate to different pages in a single web browser session
- Remember the goods you ordered when you get to the checkout page
- Identify you as being logged in to the website

Accepting these cookies is a condition of using the website, so if you prevent these cookies we can't guarantee your security or predict how the website will perform during your visit.

Performance

'Performance' cookies collect information about how visitors use the website, for instance which pages visitors go to most often, and if they get error messages from web pages. These cookies don't collect information that identifies a visitor. All information these cookies collect is aggregated and therefore anonymous. It is only used to improve how the Website works.

We use 'Performance' cookies to...

- Provide statistics on how our website is used
- Help us improve the website by measuring the engagement of certain pages/sections
- Help us improve the website by measuring any errors that occur
- Test different designs of our website

In some cases, some of these cookies are managed for us by third parties, but we don't allow the third party to use the cookies for any purpose other than those listed above. Using our site indicates that you accept the use of 'Performance' cookies.

Functionality

'Functionality' cookies allow the Website to remember choices you make (such as your user name) and provide enhanced, more personal features. They may be used to provide services you have asked for such as watching a video or commenting on a blog. The information these cookies collect may be anonymised and they cannot track your browsing activity on other websites.

We use 'Functionality' cookies to...

- Remember settings you've applied such as layout, text size, preferences and colours
- Remember if we've already asked you if you want to fill in a survey
- Watch video clips or comment on a blog
- Show you when you're logged in to the website

Some of these cookies are managed for us by third parties – where this is the case we don't allow the third party to use the cookies for any purpose other than those listed above.

You can control whether or not these cookies are used, but preventing them may mean we can't offer you some services, and will reduce the support we can offer you. It's also possible that preventing these cookie stops us remembering that you didn't want a specific service.

Targeting

'Targeting' cookies are used to deliver adverts more relevant to you and your interests. They are usually placed by advertising networks with the website operator's permissions. They remember when you have visited a website and this information is shared with other organisations such as advertisers.

We use 'Targeting' cookies to...

- Link to social networks like Facebook and Twitter, who may subsequently use information about your visit to target advertising to you on other websites
- Provide advertising agencies with information on your visit so that they can present you with adverts that you may be interested in

You can control whether or not these cookies are used, but preventing them may stop us from offering you some services. All of these cookies are managed by third parties, and you may alternatively use the third parties' own tools to prevent these cookies.